Periyar Maniammai University is proud to be a unique institution of higher learning and academic excellence. In an endeavour to fulfil the dreams of our Mentor Thanthai Periyar and Annai Maniammaiyan, the University is dedicated to its societal responsibility for transforming students from different parts of India and abroad into stalwarts by igniting their hidden talents. As it is located in a rural area, the students are admitted from a wide range of calibre and by personal attention, and modern teaching methodology towards a Product / Process / Demo / Case Study teaching, they are shaped into career oriented professionals with bright future.

The University is making efforts to create new horizons in the arena of technical education and research. Curriculum innovation is given priority by the University to make the courses industry and research oriented. The dedicated and qualified faculty members routinely preach and practice for outcome based learning which leads towards an excellent academic career for the betterment of the students. To be a world class innovative, competitive, up-to-date, academic institution providing technological and other inputs appropriate to the branch of study, a student has chosen to specialize. The mission of Periyar Maniammai University is to provide a well balanced, high quality education in Science, Engineering, Technology, Liberal Arts and Literature for undergraduate, postgraduate and doctoral students enabling them to contribute for growth of knowledge, gaining experience in problem-solving through excellence and uniqueness in teaching, research and service. The university shall imbibe a sense of appreciation with broad understanding of human values and shall develop expertise needed for transforming the world into a better place.

It is also the mission of the university to offer programmes to improve the quality of life of rural, socially and economically disadvantaged women and needy people, by taking proactive initiatives to enable them live with economic independence with self-respect and dignity.

The emblem of the University in the form of a circular disc carrying the name of the University in its peripheral has the picture of Thanthai Periyar and Annai Maniammaiyan with the background of a burning torch representing the reforms proposed by them for eradicating superstitions and social evils and also informing the world that they are the torch bearers of social causes in this part of the world. The words Think, Innovate and Transform inscribed at the pedestal of the emblem stand for the watch words that guided the life of Thanthai Periyar and they are the golden rules governing the curricular and extracurricular activities of the University.