The Noida International University is a UGC (University Grants Commission) recognised university and is sponsored by the Maruti Educational Trust. It was given the status of a university by the Government of Uttar Pradesh vide notification No. 1108/79-vi-1-10-1 (Ka) 23-10 Lucknow, dated October 12, 2010, Act No. 27 of 2010.

The 75 acres of the Noida International University is strategically located near the ultra-modern Yamuna Expressway Educational Hub, Gautam Budh Nagar. So it can boast of being a stones throw away from India’s first Formula 1 race track.

The motto of Noida International University is ‘to shape pre-eminent leaders for the 21st century through a research driven education system’. And to achieve that, NIU would inculcate values which will motivate students while guiding them in the right direction.

At NIU we believe in creating leaders by imparting the requisite knowledge and expertise to shape the 21st century. To do that, we invest in state-of-the-art tools necessary for successful and useful innovation in the most conducive environment. For example, we create an atmosphere of entrepreneurship and risk management that allow our students to be globally competitive.