

# **J.E.C.R.C. UNIVERSITY**

Plot No. IS-2036 to 2039

Ramchandrapura, Sitapura Industrial Area Extn.

Vidhani Village, Jaipur 303 905, Rajasthan Rajasthan

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**Registrar : Dr. (Prof.) D.P. Mishra**

**Pro-President : Prof. J.K. Sharma**

JECRC University – driven by a culture of excellence, research & innovation

JECRC University has its campus in Jaipur the capital city of Rajasthan and the famous tourist and business city in north-western India.

The 32-acre JU campus combines unique classical architecture and thoughtful layout and landscaping to create a perfect learning ecosystem. The campus is located around the prime industrial and institutional hub of Jaipur and is well connected with all parts of the city.

JECRC University is driven by the spirit of innovation-led research. This is spelt out in infrastructure as well as practices. The multifaceted research encompasses subject-specific exploration as well as the contexts of the business environment in which our students will operate and perform. JECRC is known for a strong research culture and close industry linkages.

JU aims at creating valuable resources for industry and society through its interventions in creation of research and innovative culture, academic and professional enhancement and cultural enrichment.

## **JU Edge**

- Academic integrity and accountability
- Respect and tolerance for the views of every individual
- Attention to issues of national relevance as well as of global concern
- Breadth of understanding, including knowledge of the human sciences
- An unfettered spirit of exploration, rationality and enterprise
- Strong research orientation and culture based foundation
- Sustainable development and responsible education
- Internationally accepted pedagogy
- Language courses for global exposure