

SHRINIVAS UNIVERSITY

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Abhisheka sukta defines life as being meaningful and a source of inspiration to fellow beings. The only right way of leading human life is by serving mankind. The greatest luminaries, Sri. A.Shama Rao & Smt. Indiramma Shama Rao are amongst those few who served mankind from darkness to light. Our founder late A. Shama Rao , born in 1909 at Aroor, a village in Udupi Taluk got his early education in Katapady, Udupi and Mangalore and later obtained B.A. and L.T. Degrees from Madras University. His interests in different walks of life led him to take up such varied courses as secretarial practice, scouts training and first aid. There is a woman behind every successful man. Smt. Indiramma Shama Rao supported the founder in all walks of life not just being his wife, but a friend philosopher and guide. Late Shri A. Shama Rao began his illustrious teaching career in Mangalore in 1939. He was the founder Headmaster of the well known S.V.H. Higher Secondary Residential School from 1943 to 1956. He retired as Headmaster of B.E.M. High School, Mangalore in 1969. Even after retirement, he continued to be active in the field of education and social service. He passed away at the age of 83, on 28th December 1992. Indiramma Shama Rao passed away on 5th December 2009 at the ripe age of 92. It was the firm belief of our founder Adka Shama Rao and Shrimathi Indiramma that education is a tool to transform society. Today, the foundation sponsors a plethora of educational institutions, which constantly strives to realize their dreams and ideas. A.Shama Rao Foundation was established in the year 1988 with the avowed aim of imparting education which could mould the character of the students and make them responsible citizens of the country. The benefits of education are well known: Education is the key to improve livelihoods, healthcare, nutrition and the exercise of civil and political rights. Ideally, education includes all forms of schooling. At their best, Colleges can be safe spaces where young people can forge identities, clarify values and develop critical thinking skills, while also learning to exercise their rights. Even though education begins before and goes beyond schooling, a new paradigm of 'life-long learning' in the colleges, emphasizes the transformative synergies that can occur between educational institutes, family, community and cultural experiences. It encompasses the acquisition of relevant capacities – the knowledge, marketable skills, social capital and values that enable individuals to function effectively in a range of adult roles, including worker, household provider, parent, spouse, family caretaker, citizen and community participant. In ancient times, a king had a boulder placed on a roadway. Then he hid himself and watched to see if anyone would remove the huge rock. Some of the king's wealthiest merchants and courtiers came by and simply walked around it. Many loudly blamed the king for not keeping the roads clear, but none did anything about getting the big stone out of the way. Then a learned man came along carrying a load of vegetables. On approaching the boulder, the man laid down his burden and tried to move the stone to the side of the road. After much pushing and straining, he finally succeeded. As the man picked up his load of vegetables, he noticed a purse lying in the road where the boulder had been. The purse contained many gold coins and a note from the king indicating that the gold was for the person who removed the boulder from the roadway. The learned comprehend what many others never understand. A.Shama Rao foundation's, Srinivas group of colleges is an endeavor to develop a centre of excellence, imparting quality education, to generate competence and skill to meet the scientific, technological, managerial and socio economic challenges. The Foundation in its bi-decennial milestone serving mankind, manages a plethora of institutes and other social service organizations.