

# **NATIONAL INSTITUTE OF FASHION TECHNOLOGY**

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National Institute of Fashion Technology was set up in 1986 under the aegis of the Ministry of Textiles, Government of India. It has emerged as the premier Institute of Design, Management and Technology, developing professionals for taking up leadership positions in fashion business in the emerging global scenario.

NIFT has been granted statutory status under the act of Parliament of India in 2006, empowering the Institute to award degrees and other academic distinctions. The Institute is a pioneer in envisioning and evolving fashion business education in the country through a network of fifteen professionally managed domestic centres at Bangalore, Bhopal, Bhubaneswar, Chennai, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kannur, Kolkata, Mumbai, New Delhi, Patna, Raebareli and Shillong.

NIFT has set academic standards and excelled in thought leadership by providing a pool of creative genius and technically competent professionals. The Institute provides a common platform for fashion education, research and training. NIFT's prime objective has been to spawn a critical mass of highly competent technical professionals in the area of Fashion Design, Technology and Management capable of providing leadership to the Indian Fashion industry, to enable it to compete better in the global economy.

NIFT professional are some of the most creative mind a country can offer with a burning desire to excel, who go through a very stimulating and challenging academic schedule that sharpens their faculties and prepares them to face any challenge in the ever changing world of fashion.

NIFT Industry Linkage Unit facilitates on campus placements for graduating students of NIFT to enable them to start their careers in challenging positions. Leading national and international companies participate in Campus Placements to recruit NIFT professionals. The profile of companies attending placements have expanded substantially with diverse segments of industry like large retailers, brand marketers, manufacturers, consultancy organizations, e-retailer, textile mills, home furnishing companies, design BPO's, technology solution providers, and large apparel manufacturing companies along with international brands.