Ahmedabad University (AU) was established in July 2009. It is promoted by Ahmedabad Education Society (AES), a Society established in 1935 which is one of the best education societies in western India. It is a self-financed, non-affiliating State Private University established under Section 3(1) of the Gujarat Private Universities Act, 2009.

Vide its letter dated 28th July 2010 F.No. 8-13/2010(CPP-I/PU), the University Grants Commission has notified that Ahmedabad University has been established by an Act (No. 8 of 2009) of State Legislature of Gujarat as a State Private University and is empowered to award degree as specified by the UGC under section 22 of the UGC Act 1956.

To be a temple of higher learning engaged in gathering, generating, storing and disseminating knowledge relevant to the societal needs, offering multi-disciplinary programs to students emphasizing their all round development.

Ahmedabad University aims to develop competent, sensitive individuals grounded in sound ethical values. It seeks to:

- Help students realize their full potential in a field of their choice
- Launch students on a journey of self learning and development
- Prepare value-driven leaders
- Encourage research and the open exploration of intellectual enterprise
- Foster an environment that encourages critical thinking and an inclusive community
- Stimulate discussion and debate
- Create an awareness and encourage development of a personalized programme of physical fitness
- Make students socially responsible
- Contribute to the development of society in all its facets – political, economic, social, cultural and ethical